Wabash.
MARKETING

We don't post your phone number in a phone book and call it a day.

We have a hands on approach that helps you develop your business, and increase revenue.

1 Competition Research
We research your competitors. This includes online research, social media research, and even "sample" calls posing as a customer to develop a clear understanding of your competition.

2 Ideal Customers
You don't want to start a marketing campaign geared toward low value leads or unqualified customers.
We work with you to develop "ideal customer" types.

3 Lead Generation
The number of "likes" or "shares" doesn't really matter if you aren't getting any real customers. Our best measurements for succes are leads generated and reveune made. We go out and get you leads.

4 Folow-up & Sales
One of the biggest problems in marketing, is a lack of follow up on leads. We provide a customer tracking system, train your sales team, and actively ensure all leads are followed up on to earn more sales.

5 Retain Customers
Keeping a customer is easier than getting a new customer. However, we aim higher. We help retain your customers, generate reviews, and generate even more sales to your current customers.
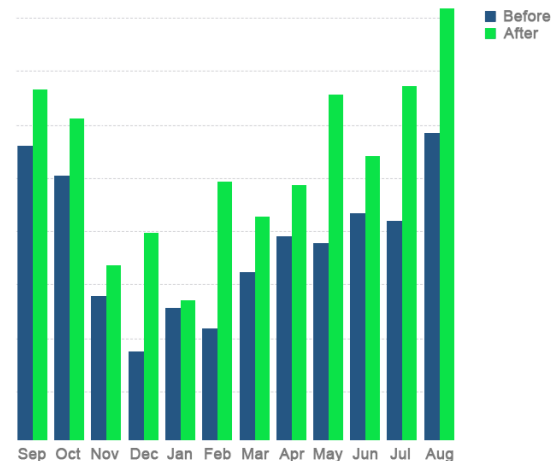
" AT WABASH MARKETING, WE FOCUS ON INCREASING YOUR REVENUE.

IN SHORT, WE MAKE YOUR BUSINESS MORE MONEY.

1 LEADS
OPPORTUNITY

2 CONTACT
CONNECTION

3 FOLLOW-UP
TIMING

4 CONVERSION
OBSTACLES

5 CONTACTS
CLIENTS

SALES FUNNEL

Client Revenue - Average VS Wabash.Marketing

Before
After

Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug

Client average revenue per month vs last 12 months as a client with Wabash.Marketing

RESULTS

ABOUT US

We have been proudly serving the Wabash Valley since 2014.

Our focus is to cut through the marketing fluff, and get right to the core of what businesses want.

So many times, we found business owners paid thousands of dollars only to have their phone number listed in a phone book. A slight bump in Facebook followers that never become paying customers isn't what you want.

Our approach is hands on. We take interest in your business. We go after leads, we help convert them to paying customers, and we follow up with them post-sale.

We earn you customers.

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MARKETING

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Business Marketing. Done Right.